



ABOUT EMPIRE CLEAN CITIES:

Empire Clean Cities is a 501(c)(3) not-for-profit environmental organization with a mission to **ensure clean air for future generations**. As the designated local US Department of Energy supported Clean Cities coalition, we are part of a national network of nearly 100 coalitions dedicated to advancing the nation's economic, environmental, and energy security by cutting greenhouse gas emissions and reducing petroleum consumption in the transportation sector. We are committed to providing citizens and stakeholders access to reliable information about alternative fuels and advanced vehicle technologies.

ABOUT THE INTERNSHIP:

The Empire Clean Cities internship will give students studying sustainability, environmental sciences, communications, marketing, urban planning or engineering the opportunity to grow public awareness and expand the markets of advanced vehicle technologies, alternative fuels, and practices that reduce the consumption of petroleum.

RESPONSIBILITIES AND DUTIES:

Alternative Fuel Programs:

- Research partners operating within the Empire Clean Cities (ECC) region interested in deploying and promoting alternatively fueled vehicles
- Develop a series of template outreach campaigns for partner organizations for deploying alternatively fueled vehicles
- Assist in research activities related to idling in New York City
- Outreach to additional fleets with staff
- Collect and analyze consumer and social media information about the electric vehicle market
- Develop and market outreach educational programs with staff

Communications, marketing, and social media

- Weekly website and social media updates, to correspond with planned marketing and educational outreach programs
- Advertise and expand programs through local and national media and PR outlets
- Recommend and plan potential success stories, newsletter articles, video segments or outreach deliverables to promote ECC stakeholder achievements
- Assist ECC staff in planning and hosting educational workshops and outreach events

INTERNSHIP ELIGIBILITY:

- Currently enrolled in an undergraduate, graduate or doctorate program.
- Be 18 years or older

HOW TO APPLY:

If interested please send resume and cover letter to <https://www.cvent.com/surveys/Welcome.aspx?s=6df350d4-5d04-46e9-9b97-418252cf4aa1> or joy@empirecleancities.org with 2019 Internship in the title. Cover letter should include why you are interested in interning with Empire Clean Cities and your interest in green initiatives.